

Research Executive

Company:	The Earthworks Insights	 THE EARTHWORKS DIGITAL COMMUNICATIONS AN OPEN HEALTH COMPANY
Location:	Marlow	
Reporting to:	Research Manager	

Job description and success indicators

Company Summary

The EarthWorks Insights is the international market research and brand planning consultancy of OPEN Health. We are a research agency with a specialism in the patient space. Through collaboration with The EarthWorks (the health technology arm of OPEN Health), we generate insight to build robust patient support programmes.

Utilising innovative approaches, we develop a wider understanding of all aspects of the patient world, including HCPs and patient advocacy, identifying the influences on their commitment to treatment. We take this understanding to the next step by working with the EarthWorks to build patient support programmes which enable better patient outcomes, genuinely turning insight into action!

Background to the role...

We are looking for a researcher to join our team! You should have a genuine interest in human behaviour and how we explore this through market research, understanding what we can do better to genuinely deliver insight and a fantastic experience for our clients and colleagues alike. We are folk that enjoy a collaborative team environment, as a member of the team we want you to share your knowledge and help build the skillsets of those around you.

Key responsibilities:

- Take responsibility with colleagues for the management of the day-to-day set up and delivery of all projects allied with assigned clients and projects.
- Potentially act as a point of contact for clients
- Leadership behaviours within the TEWi research team
- Collaborate with the TEWi, TEW and OPEN Health stakeholders in developing solutions to client problems.
- Ensure effective communication of project briefs to the internal team
- Development of relevant research materials including screeners, discussion guides and questionnaires
- Ensure all projects are on brief when delivered. Custodian of project debrief writing
- Ensure timely delivery of projects
- Ensure clients are continually updated on project progress
- Involved in the financial aspects of project delivery
- Coordinate effectively and efficiently with appropriate members of the TEWi and broader Open Health teams
- Be responsible for the approval process, using zinc where needed, ensuring quality control and code compliance. Training can be provided.
- Understand the various client brand and disease areas, developing solutions to their research problems
- Support and maintain the working relationships with all clients.
- Involvement in the winning of new business (e.g. therapy area searches and company / product background to feed into proposals)

Key attributes / skills / competencies:

- Good understanding of the ABPI, BHBIA and EphMRA code of practice-
- Some experience, although importantly a willingness to learn, Qualitative, Quantitative and creative research techniques.
- Interest and basic understanding of science, medicine, marketing and in particular in human behaviour
- Interest in creatively and practically solving problems
- Proactivity and a solution orientated approach. TEWi does not sit on the fence. We are not victims to circumstance
- Solid project management and analytical skills
- Ability to multitask and prioritise; excellent time management skills.
- The ability to deliver findings as they are. Don't dress them up, don't dress them down.
- Excellent written and report writing skills. The ability to tell the story of the research findings and bring



them to life is pivotal

- Confident, articulate verbal communication and interpersonal skills. Able to deliver a confident presentation and instil confidence
- Attention to detail is essential in the role
- Able to work independently and as part of a team.
- Competent in using Microsoft Word, PowerPoint, Excel

Key performance Indicators:

- Projects managed effectively and delivered on brief, on time, on budget
- High degree of client and internal satisfaction
- TEWi, Open Health and client teams appropriately engaged and well informed at all times.
- Core values adhered to at all times. We want to employ great people, who do great work, that excites our clients and make money, always in that order
- SOPs followed and Code of Practice adhered to at all times.

11/15/JW

